

Waste Prevention

The Environmental and Economic Benefits for Canada

Canada ranks amongst the highest producers of waste in the world, per capita*



waste prevention is a way to ensure products and materials are made without creating waste

6 sectors * 15 interventions * 1 country

Retail
Healthcare
Agriculture
Construction
Plastics
Manufacturing

\$41 BILLION
Additional Revenue



4.9
MILLION TONNES
Waste Avoided



5 Million
TONNES
CO₂e Avoided



20,000
Jobs Generated



What are the opportunities for waste prevention in Canada?

New Research by the National Zero Waste Council calculates the potential environmental, economic and social benefits of preventing waste at the point of production.


New Technology



Design Products for Resale, Reuse & Repair



Reduce Volume of Input Materials



Goods-as-a-Service Business Model



New Markets for Unused Outputs



*Conference Board of Canada