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Canada united in the achievement of zero waste, now and for future generations

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## MEDIA RELEASE

### **CANADA'S NATIONAL ZERO WASTE COUNCIL ANNOUNCES THE MEMBERS OF ITS MANAGEMENT BOARD**

*The Council brings together government, business and community leaders committed to waste prevention*

The National Zero Waste Council has announced the members of its 2017 Management Board.

The Council is a cross-sector leadership initiative that advances waste prevention in Canada. Among its areas of focus are improving product design and packaging, reducing food waste and transitioning to a highly efficient circular economy, in which products and materials are reused or recycled and waste is treated as a resource.

The Members of the 2017 Board include:

- Irene Yang, BASF Canada
- Corinne Atwood, BC Bottling & Recycling Depot Association
- Kris Ord, BC Ministry of Environment
- David Fung, Canadian Manufacturers & Exporters
- Jack Heath, City of Markham
- Mike Layton, City of Toronto
- Bob Long, Federation of Canadian Municipalities
- Frank Came, Globe Group
- Matthew Keliher, Halifax Regional Municipality
- Nadine Gudz, Interface
- David Redfern, Lafarge Canada
- Maury McCausland, London Drugs
- Malcolm Brodie, Metro Vancouver
- Jason Boyce, Nature's Path Foods
- Vanessa Timmer, One Earth
- James Downham, PAC
- Louise Schwarz, Recycling Alternative
- Christina Seidel, Recycling Council of Alberta
- Brock Macdonald, Recycling Council of BC
- Alida Kusch, Solid Waste Association of North America
- Jay Rao, Surrey Board of Trade
- Julian Radlein, SymbiAudit Inc.
- TBC, Retail Council of Canada
- TBC, Federation of Canadian Municipalities

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“Tackling the generation of waste is a huge, complex problem that demands open minds, practical expertise and multiple perspectives,” said Malcolm Brodie, Chair of the National Zero Waste Council. “We are delighted therefore to welcome such a diverse and talented group of leaders in waste prevention to serve on our Board.”

Established by Metro Vancouver and the Federation of Canadian Municipalities in 2012, the Council is governed by a Chair, Vice Chair and a Management Board. Reflecting the complexity of waste prevention, the Board is multi-sectorial by design and includes representatives of Canadian business and industrial sectors, as well as different levels of government, public agencies and community non-profit groups.

**For more information:** [www.nzwc.ca](http://www.nzwc.ca)

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*Canada’s National Zero Waste Council is a leadership initiative that brings together governments, businesses and community organizations to advance waste prevention.*