

Christina Seidel, Executive Director, Recycling Council of Alberta

Christina holds a Masters degree in Environmental Design (Environmental Science), as well as a B.Sc. in Mechanical Engineering, and is currently undertaking her PhD in Engineering Management, with a thesis topic of Assessing Recycling Options using Life- Cycle Assessment. She operates sonnevera international corp., a waste reduction consulting firm, and is the current Executive Director of the Recycling Council of Alberta. Christina loves rural life, choosing to live on a farm near Bluffton, Alberta, where her and her family raise Warmblood horses, and enjoy many other outdoor activities.