

John Lillard***Research and Development Technologist, Campbell Company of Canada***

John is a nutritionally and sustainably focused product developer priding himself in making food too delicious to throw away. Having a background in both Food Science and Culinary, John has led numerous successful product launches for Campbell's soup where he is currently an R&D Technologist. His passion to minimize impact to the planet while driving value to the business has enabled him to become co-lead of Campbell Canada's Sustainability Team and he is constantly hunting for new sustainability projects to feed Campbell's triple bottom line. John is also a member of Provision Coalitions Food Waste Working Group and Steering Committee, as well as Seneca College's Sustainable Business Management Program Advisory Committee.