

Sarah Martinez
Sustainability Maven, Eco-Products Inc.

Sarah Martinez is the Sustainability Maven for Eco-Products Inc., a leading brand of foodservice packaging made from renewable resources and post-consumer recycled content. She is responsible for ensuring that sustainability is meaningfully integrated throughout the brand, and that the company stays true to its mission of using environmentally preferable foodservice packaging as a means to advance Zero Waste practices. She oversees the company's lifecycle assessment of its products and value chain, collaborates with customers and others to establish and implement zero waste programs, leads the company's sustainability reporting and goal-setting initiatives, and participates in industry efforts to address environmental challenges. Prior to Eco-Products, Sarah was on the corporate sustainability team for the retailer, Target, and the real estate firm, ProLogis. She has a BS in Environmental Policy from the University of Michigan and an MBA from the University of Denver.